

# Anayet Ullah

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## PROFESSIONAL SUMMARY

Results-driven Full-Stack Developer with 1+ years of experience architecting scalable web applications and implementing cloud solutions. Proven expertise in React, Node.js, and AWS with track record of optimizing performance by 69% and delivering projects 20% ahead of schedule. Strong foundation in data-driven development, SEO optimization, and cross-functional collaboration. Passionate about solving complex problems and building user-centric solutions that drive business growth.

## TECHNICAL SKILLS

**Languages & Core:** JavaScript (ES6+), Python, PHP, SQL, HTML5, CSS3, TypeScript

**Frontend Technologies:** React.js, Responsive Design, Bootstrap, Tailwind CSS, jQuery, Progressive Web Apps

**Backend & APIs:** Node.js, Express.js, RESTful APIs, Database Architecture, MySQL, MongoDB

**Cloud & Infrastructure:** AWS (EC2, S3, Lambda, CloudFront), Docker, Kubernetes Basics, Server Management

**DevOps & Tools:** Git, GitHub Actions, CI/CD Pipelines, Automated Testing (Jest, Selenium), Agile/Scrum

**Digital Marketing & SEO:** Google Ads, Facebook Ads, SEO (Technical, On/Off-page), Keyword Research, Backlink Building, YouTube SEO, Email Marketing, Google Analytics, AI Tools Integration

**Soft Skills:** Problem Solving, Cross-functional Collaboration, Technical Communication, Presentation Skills

## PROFESSIONAL EXPERIENCE

### Full-Stack Web Developer

*TechKlub IT*

May 2025 – Present

*Dhaka, Bangladesh*

- Architected and deployed 15+ production-grade web applications using React, Node.js, and AWS infrastructure, serving 50,000+ monthly active users with 99.8% uptime and 40% improvement in user engagement metrics
- Optimized application performance through code splitting, lazy loading, caching strategies, and image optimization, achieving 69% reduction in page load time (4.2s to 1.3s) and 98+ Google Lighthouse scores
- Implemented responsive design patterns and PWA features ensuring seamless experiences across all devices, resulting in 35% increase in mobile user retention
- Integrated third-party services including payment gateways (Stripe, PayPal), OAuth authentication (Google, Facebook), real-time notifications, and analytics platforms to enhance functionality
- Led cross-functional collaboration with designers, product managers, and QA teams using Agile/Scrum methodologies, consistently delivering sprint goals 20% ahead of schedule while maintaining 95%+ code coverage
- Mentored 3 junior developers on best practices, code reviews, and modern development workflows, improving team productivity by 25%

### Web Developer

*VisaDotBD*

Dec 2024 – Present

*Dhaka, Bangladesh*

- Developed and maintained enterprise-level website processing 10,000+ monthly visitors and 500+ visa applications, with emphasis on WCAG 2.1 AA accessibility and mobile-first design
- Built custom Content Management System enabling multilingual content management (English, Bengali, Hindi), reducing content update time by 75% and empowering non-technical staff
- Implemented comprehensive testing strategy including unit tests (Jest), integration tests, and E2E tests (Selenium), paired with CI/CD pipelines reducing deployment errors by 60% and enabling daily releases
- Enhanced website security through HTTPS enforcement, input sanitization, SQL injection prevention, XSS protection, and OWASP Top 10 compliance, maintaining zero security breaches over 12 months
- Improved SEO performance achieving first-page Google rankings for 15+ target keywords and 85% increase in organic traffic through technical SEO optimization and structured data implementation

### Digital Marketing Specialist & Social Media Manager

*Multiple Clients (E-Food Zoon, Online Kabiraz, Bonur Sajghor)*

Aug 2025 – Present

*Dhaka, Bangladesh*

- Orchestrated comprehensive digital marketing campaigns across 3+ brands, driving 150% increase in engagement, 200% follower growth, and acquiring 5,000+ new customers through data-driven strategies
- Managed \$5,000+ monthly advertising budget across Google Ads and Facebook Ads platforms, achieving 180% average ROI through advanced A/B testing, audience segmentation, and conversion funnel optimization

- Implemented end-to-end SEO strategies including keyword research, competitor analysis, backlink building, technical SEO fixes, and content optimization, resulting in 120% organic traffic increase and domain authority growth from DA 15 to DA 35
- Developed high-performing email marketing campaigns with 35% open rate and 8% CTR (vs industry avg 21% and 2.6%) through behavioral targeting, personalization, and automated nurture sequences
- Leveraged AI tools (ChatGPT, Midjourney, Copy.ai) for content creation, audience analysis, and campaign optimization, reducing content production time by 40% while improving engagement rates
- Executed YouTube SEO strategies optimizing video titles, descriptions, tags, and thumbnails, growing channel subscribers by 300% and achieving 100K+ monthly views

### Computer Operator & IT Support

Aug 2025 – Present

*Meiji Education*

*Kathalbagan, Dhaka*

- Managed IT infrastructure supporting 50+ users across educational software platforms, maintaining 99% system uptime and resolving 95% of technical issues within 24 hours
- Automated data management and reporting processes using MS Office macros and Python scripts, reducing manual administrative work by 30% and improving data accuracy

## KEY PROJECTS & TECHNICAL IMPACT

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**Full-Stack E-commerce Platform:** Built complete online store with React frontend, Node.js/Express backend, Stripe payment integration, real-time inventory management, order tracking, and admin dashboard. Serves 1,000+ daily users with \$50K+ monthly transaction volume. Features: JWT authentication, RESTful APIs, Redis caching, MongoDB database

**AWS Cloud Migration & Optimization:** Migrated 3 legacy monolithic applications to AWS cloud using EC2, S3, CloudFront CDN, and RDS. Implemented auto-scaling, load balancing, and CloudWatch monitoring. Results: 300% scalability improvement, 40% cost reduction, 99.9% availability

**SEO & Performance Optimization Suite:** Conducted comprehensive technical audits and implemented optimizations across 10+ client websites including Core Web Vitals improvements, structured data, site speed optimization, and mobile responsiveness. Average results: 85% organic traffic increase, 60% conversion rate improvement

**Portfolio Website (theanayet.top):** Developed personal portfolio with modern UI/UX, dynamic content management, contact form with email integration, blog system, and project showcase. Technologies: React, Node.js, MongoDB. Achievement: 98+ Google Lighthouse score across all metrics

## EDUCATION

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### Daffodil Technical Institute

Dhaka, Bangladesh

*Diploma in Computer Science & Technology (Currently in 5th Semester)*

*Jan 2023 – Expected 2026*

### Baira High School

Dhaka, Bangladesh

*Secondary School Certificate (SSC), Humanities — GPA: 4.11/5.00*

*2016 – 2022*

## CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

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**AWS Cloud Program** – Amazon Web Services: Cloud architecture, EC2, S3, Lambda, CloudFront, security, networking

**Web Design Specialist** – Advanced UI/UX design principles, responsive frameworks, accessibility standards

**Start-up Entrepreneurship: Complete Guidelines** – Business strategy, lean methodology, product development

**Professional Etiquette & Communication** – Business communication, presentation skills, professional conduct

**Video Editing Fundamentals** – Content creation, editing techniques, visual storytelling for digital marketing

## LANGUAGES

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**English:** Professional Working Proficiency | **Bengali:** Native | **Hindi:** Professional Working Proficiency